

Course Scheme										
MBA 2025 - 27										
2-Year MBA Program								Evaluation Scheme		
NSQF/National Credit Framework (NCrF) Credit levels	NSQF/National Credit Framework (NCrF) Credit levels (Four Year B.Tech/B.E etc)	Code	Subject	L	T	P	Credits	CIA	End Term	Total
Level 6	Level 6.5	SEMESTER I								
		11CC.401	Principles of Management & Organizational Behavior	4	0	0	3	30	70	100
		11CC.402	Quantitative methods	3	1	0	3	30	70	100
		11CC.501	Managerial Economics	3	0	0	3	30	70	100
		11CC.403	Computer application for Business	3	0	0	3	30	70	100
		11CC.404	Business Law and Ethics	3	0	0	3	30	70	100
		11CC.502	Financial Reporting, Statement & Analysis	3	0	0	3	30	70	100
		11VAC.401	Life Skills 1	2	0	0	2	30	70	100
		11VAC.402	Character Building & Holistic Development of Personality-I	2	0	0	0	50	50	100
							20			
		SEMESTER 2								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11CC.405	Data Analysis using Spreadsheet*	1	0	2	3	50	50	100
		11CC.406	Human resource management	3	0	0	3	30	70	100
		11CC.407	Marketing Management	3	0	0	3	30	70	100
		11CC.408	Corporate Finance	3	0	0	3	30	70	100
		11CC.503	Operation Research	3	0	0	3	30	70	100
		11CC.504	Research Methodology	3	0	0	4	30	70	100
		11CC.505	Production & Operations Management	3	0	0	3	30	70	100
		11VAC.403	Character Building & Holistic Development of Personality-II	2	0	0	0	50	50	100
							22			
Post Graduate Diploma: 47 Credits										
2nd Year- Only Coursework (Dual Specialization)										
		SEMESTER 3								
		CORE PAPERS								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11CC.506	Project Management and Entrepreneurship Development	4	0	0	3	30	70	100
			Open elective (MOOC)	0	0	0	3			
		11VAC.501	Character Building & Holistic Development of Personality-III	2	0	0	0	50	50	100
		11CC.507	Summer Training	0	0	0	4	50	50	100
		UMC101	Managing Personal Finance	2	0	0	0	50		50
							10			
		SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.508.1	Taxation	3	0	0	3	30	70	100
		11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
		11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
							6			
		HUMAN RESOURCE MANAGEMENT (Any Two)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total

Level 6.5

Level 7

11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
					6			
MARKETING MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
					6			
INFORMATION TECHNOLOGY (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
					6			
SEMESTER 4								
CORE PAPERS								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11CC.512	Corporate Strategy	3	0	0	3	30	70	100
11CC.513	Dissertation	3	0	0	3	50	50	100
11VAC.502	Character Building & Holistic Development of Personality-IV	2	0	0	0	50	50	100
	Open elective (MOOC)	0	0	0	2			
					8			
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.508.4	International Finance	3	0	0	3	30	70	100
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100
					6			
HUMAN RESOURCEMANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.4	International HRM	3	0	0	3	30	70	100
11EC.509.5	Employee relation	3	0	0	3	30	70	100
11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
					6			
MARKETING MANAGEMENT (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.510.4	Services Marketing	3	0	0	3	30	70	100
11EC.510.5	Retail management	3	0	0	3	30	70	100
11EC.510.6	International Marketing	3	0	0	3	30	70	100
					6			
INFORMATION TECHNOLOGY (Any Two)								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100

		11EC.511.5	Managing software project	3	0	0	3	30	70	100
		11EC.511.6	IT consulting	3	0	0	3	30	70	100
							6			
2nd Year- Coursework and Research (Single Specialization)										
Level 6.5	Level 7	SEMESTER 3								
		CORE PAPERS								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100
			Open elective (MOOC)	0	0	0	3			
		11CC.504	Research Methodology	4	0	0	4	30	70	100
		11VAC.501	Character Building & Holistic Development of Personality-III*	2	0	0	0	50	50	100
		UMC 101	Managing Personal Finance	2	0	0	0	50		50
							10			
		SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.508.1	Taxation	3	0	0	3	30	70	100
		11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
		11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
		11EC.508.4	International Finance	3	0	0	3	30	70	100
		11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100
		11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100
							12			
		HUMAN RESOURCE MANAGEMENT (Any Four)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
		11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
		11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
		11EC.509.4	International HRM	3	0	0	3	30	70	100
		11EC.509.5	Employee relation	3	0	0	3	30	70	100
		11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
							12			
		MARKETING MANAGEMENT (Any Four)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
		11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
		11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
		11EC.510.4	services Marketing	3	0	0	3	30	70	100
		11EC.510.5	Retail management	3	0	0	3	30	70	100
		11EC.510.6	International Marketing	3	0	0	3	30	70	100
							12			
		INFORMATION TECHNOLOGY (Any Four)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
		11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
		11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
		11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100
		11EC.511.5	Managing software project	3	0	0	3	30	70	100
		11EC.511.6	IT consulting	3	0	0	3	30	70	100
							12			
		SEMESTER 4								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11VAC.502	Character Building & Holistic Development of Personality-IV*	2	0	0	0	50	50	100
		11RC.501	Research Work				20	50	50	100
							20			

Total Credits	84
Sem 1	20
Sem 2	22
Sem 3	22
Sem 4	20

1-Year MBA Program							Evaluation Scheme		
NSQF/National Credit Framework (NCrF) Credit levels	Code	Subject	L	T	P	Credits	CIA	End Term	Total
Only Coursework (Dual Specialization)									
	SEMESTER I								
	CORE PAPERS								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100
		Open elective (MOOC)	0	0	0	3			
	11CC.507	Summer Training	0	0	0	4	50	50	100
	UMC101	Managing Personal Finance	2	0	0	0	50		50
						10			
	SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.508.1	Taxation	3	0	0	3	30	70	100
	11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
	11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
						6			
	HUMAN RESOURCE MANAGEMENT (Any Two)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
	11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
	11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
						6			
	MARKETING MANAGEMENT (Any Two)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
	11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
	11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
						6			
	INFORMATION TECHNOLOGY (Any Two)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
	11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
	11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
						6			
	SEMESTER 2								
	CORE PAPERS								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11CC.512	corporate strategy	3	0	0	3	30	70	100
	11CC.513	Dissertation	3	0	0	3	50	50	100
		Open elective (MOOC)	0	0	0	2			
						8			

Level 6.5	SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.508.4	International Finance	3	0	0	3	30	70	100	
	11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
	11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100	
						6				
	HUMAN RESOURCEMANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.509.4	International HRM	3	0	0	3	30	70	100	
	11EC.509.5	Employee relation	3	0	0	3	30	70	100	
	11EC.509.6	Strategic HRM	3	0	0	3	30	70	100	
						6				
	MARKETING MANAGEMENT (Any Two)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.510.4	services Marketing	3	0	0	3	30	70	100	
	11EC.510.5	Retail management	3	0	0	3	30	70	100	
	11EC.510.6	International Marketing	3	0	0	3	30	70	100	
						6				
		INFORMATION TECHNOLOGY ((Any Two)								
		Code	Subject	L	T	P	Credits	CIA	End Term	Total
		11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100
		11EC.511.5	Managing software project	3	0	0	3	30	70	100
		11EC.511.6	IT consulting	3	0	0	3	30	70	100
							6			
Coursework and Research (Single Specialization)										
	SEMESTER 1									
	CORE PAPERS									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100	
		Open elective (MOOC)	0	0	0	3				
	11CC.504	Research Methodology	4	0	0	4	30	70	100	
	UMC 101	Managing Personal Finance	2	0	0	0	50		50	
						10				
	SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.508.1	Taxation	3	0	0	3	30	70	100	
	11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100	
	11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100	
	11EC.508.4	International Finance	3	0	0	3	30	70	100	
	11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
	11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100	
						12				
	HUMAN RESOURCE MANAGEMENT (Any Four)									
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100	
	11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100	

Level 6.5	11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
	11EC.509.4	International HRM	3	0	0	3	30	70	100
	11EC.509.5	Employee relation	3	0	0	3	30	70	100
	11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
						12			
	MARKETING MANAGEMENT (Any Four)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
	11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
	11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
	11EC.510.4	services Marketing	3	0	0	3	30	70	100
	11EC.510.5	Retail management	3	0	0	3	30	70	100
	11EC.510.6	International Marketing	3	0	0	3	30	70	100
						12			
	INFORMATION TECHNOLOGY (Any Four)								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
	11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
	11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
	11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100
	11EC.511.5	Managing software project	3	0	0	3	30	70	100
	11EC.511.6	IT consulting	3	0	0	3	30	70	100
						12			
	SEMESTER 2								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11RC.501	Research Work				20	50	50	100
						20			

Total Credits	42	Bifurcation of Continuous Internal Assessment (CIA) marks (weightage 30%)		*Bifurcation of Skill Enhancement Course	
Sem 1	22				
Sem 2	20				
			Marks		Marks
		Assignment1	10	CIA	30
		Assessment 1	10	Practical	20
		EC/CC	5	End Term	50
		Class participation	5	Total	100